

DFY E-Commerce Investment Model

One Pager for Family Offices

"Building and Managing Tangible, High-Growth E-commerce Assets for the Next Generation."



Contact Information

Name | Title

Email | Phone

Own Brands. We Build. You Profit.

A Done-For-You (DFY) model where family offices invest in fully managed e-commerce brand slots (\$100K each). You retain 100% ownership while our team builds, scales, and exits high-performing digital assets.



Ownership



DFY Ops



Full
Transparency



Passive Growth

Capital Requirement & Model Structure



**\$1M minimum =
10 brand slots**

Diversified portfolio approach



\$100K per store

Fully managed end-to-end



100% Brand Ownership



We handle sourcing, R&D,
marketing, logistics, support



Monthly transparency &
performance reports



Scalable growth strategy

Profit Split (from Year 2)

25%

Investor Payout

25%

Operator (Our
Team)

50%

Reinvested for
Growth

Projected Returns Timeline

Year 1

100%
reinvested
for growth

**\$0
payout**

Year 2

Strong
compounding
growth

**\$1M+ to
Investor**

Year 3

Exit 70%
portfolio
(30x)

**\$1.1M to
Investor**

Year 4-5

Reinvest in
new brands
& exit again

**\$14-15M
total ROI**

Why Family Offices Prefer This Model



Higher ROI than real estate, VC,
or stocks



Liquidity via monthly payouts +
brand exits



\$100K entry point vs. \$1M+ in
other asset classes



Passive: no operational burden



Tangible income-generating
assets, not speculation



Full transparency with monthly
reporting

Market Opportunity



\$6.3T

Global e-commerce
by 2027



25-40x

Exit multiples on
monthly profit



Scalable

Digital brands =
flippable income
machines

Interested in Full Financial Model & Investment Deck?

Schedule a private discovery session or request access to our detailed materials.

[Schedule Discovery Session](#)

Contact: Name | Title | Email | Phone

Projections are indicative and based on internal performance benchmarks. Past performance does not guarantee future results.